



VIDEO MEDIA RELEASE

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24 September 2016

Australian cricketers provide positive impact for underprivileged youth

Australian cricketers today saw firsthand the power of cricket to positively influence the behaviour of young people when they participated in a Cricket Cares clinic for 40 underprivileged teenagers at Bidvest Wanderers Stadium in Johannesburg.

The activity occurred on the eve of Australia's first ODI of the Qantas Tour of South Africa which will take place against Ireland on Sunday.

The teenagers in attendance are currently engaged in programs managed by locally based organisation Afrika Tikkun and are from some of the poorest areas of Gauteng and the Western Cape. They have faced significant adversity in attempts to continue or complete their education and to have a positive sense of self and place in the world.

Afrika Tikkun work closely with these teenagers to develop their skills and provide placements aimed at ensuring that they don't go down a path of social exclusion or criminality.

Sport and recreation activities are a key component to assisting children and young people to make positive life, learning and career choices.

The event was managed in partnership with the Australian High Commission in South Africa.

Video available here:

Chris Tremain Interview: <https://www.dropbox.com/s/k2tuxtpagryfzm/CA%20VNR%20JoBurg%20Sep%2024%20Chris%20Tremain%20IV.mp4?dl=1>

Overlay: <https://www.dropbox.com/s/in5j1m38y2y2r25/CA%20VNR%20JoBurg%20Sep%2024%20Cricket%20Cares%20clinic%20overlay.mp4?dl=1>

Background

Afrika Tikkun

Afrika Tikkun run key programs with young people around early childhood development, child and youth development and youth skills development and placement aimed at ensuring young people don't go down a path of social exclusion or criminality.

The majority of their programs are run through Afrika Tikkun Centres of Excellence. These facilities act as the hubs which positively affect the lives of underprivileged children between the ages of 2-35 years and their families. There are six centres of excellence spread across the poorest areas of Gauteng and the Western Cape.

Afrika Tikkun is a Direct Aid Program partner of the Australian High Commission in Pretoria.

Cricket Cares

Through its official charity partners, Movember, the McGrath Foundation and the Alannah and Madeline Foundation, individual player charities, disaster relief efforts, and broader community work, the Cricket Cares program uses cricket as an agent of change in the community.

Australian crickets squads undertake community work during each of their overseas tours.

ENDS

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